



HIEN PHAN - Resumé

CONTACT



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920 Greenland Drive
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A junior college student majoring in Graphic Design major at Middle Tennessee State University. Skilled in branding design and UX/UI; and highly interested in team-working in marketing campaign on multiple digital media.



DEAN'S LIST

2017 **MIDDLE TENNESSEE STATE UNIVERSITY**
- GPA: 3.97/4.0
present Pursuing Bachelor's Degree of Fine Art with Graphic Design major and Interactive Media minor

PROFESSIONAL ENGAGEMENT

2019 **AIGA NASHVILLE CHAPTER**
- Contributor member who enrolls in local events
Present in art and design.

2020 **AIGA CONFERENCE 2020**
Pittsburgh, PA
The biggest event for design community with more than 90 speakers and thousands of creatives from every design discipline.

AWARD

2020 **AMERICAN ADVERTISING AWARD**
Student Gold ADDY on Package Design
Do big things with Eco-sticks

EXHIBITION

Aug 26 **THE VIETNAM CORNER**
2019 *210 Student Gallery, TODD Art Gallery*
- Solo presenting Vietnam culture in various
Sep 6 aspects: human, sights, cuisine, literature, and
2019 traditional costumes.

PROFESSIONAL EXPERIENCE

Aug 2018 **DESIGN INTERN**
- *Career Development Center, MTSU*
Present Working directly with advisers and directors to plan the marketing campaign of the office, including annual careers as well as student and employer relations. Updating promo designs for events, infographics for mobile apps, and redesign website.

Aug 2018 **GRAPHIC DESIGNER**
- *Recreation Center, MTSU*
Present Communicating with a marketing director for enhanced PR campaign of recreation departments via printing materials, social media posts and hallway frames as well as displayed posters all around campus.

Jan 2018 **DESIGN EDITOR**
- *Sidelines, MTSU Student Magazine*
Present Leading a team of 5 freelance designers in illustrating and setting layouts for monthly editions; Discussing and working on transformation in design and content on offline and online platforms with chief editors and associate advisers with the goal of attracting more readers on campus.

June 2017 **CHIEF DESIGN OFFICER**
- *Elite Prep Vietnam*
Dec 2019 Working as a graphic design freelancer to develop and design the company's logo and core graphics; and Reporting to the head of human resources & marketing on effectiveness of all design aspects.

July 2017 **HEAD OF DESIGN**
- *SEEDS Vietnam*
Dec 2018 Leading a team of 3 designers in illustrating graphics for PR campaign launched via social media; Working cooperately for PR team and editing team with the goal of assisting Vietnamese students in applying for U.S prestigious universities.